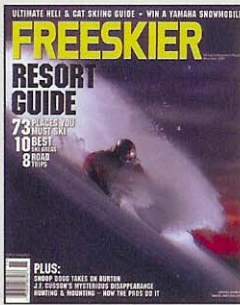


Our Local Resorts Making News

In addition to *SKI Magazine* naming Deer Valley "The Best Resort in North America"—several other publications are discovering the magic of Park City.

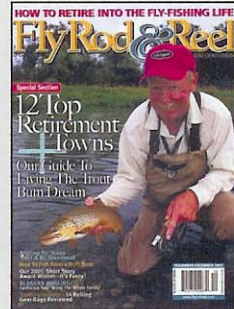
Freeskier Magazine Names Park City A Top 10 Resort

In the November issue of *Freeskier Magazine's* 2006 Resort Guide, Park City received a great quote we must reprint. "Have you ever had that dream that you were a local at a resort where bluebird champagne powder days were deliriously frequent, where there was a freshly manicured superpipe and terrain park shaped to perfection, custom designed by top pro riders? In this dream, you roam wide-open powder filled bowls and an après ski watering hole wonderland? All in the midst of record snowfalls and located all within a half-hour of a major city and airport. Welcome to your dream: Park City."



Fly Rod & Reel Recognizes Park City

Park City achieved more notoriety in the December 2005 issue of *Fly Rod & Reel Magazine*, in an article entitled, "12 Top Fly-Fishing Retirement Towns". The article recognized Park City as one of the best towns in America for fly-fishermen to retire to. The story mentioned the Weber River and our close proximity to The Green River ("...just over three hours away.") but it was the Provo River, "which flows right outside the town" which garnered the most praise. "Its' three sections offer enough variety to keep even the most experienced angler satisfied."

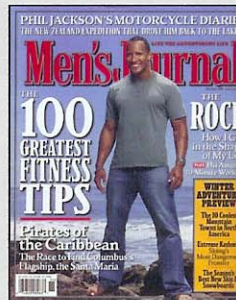


and went on to say, "Tucked into the sleepy town of Midway, Utah, Homestead Crater is a 55 foot high, natural rock dome, filled halfway with 96-degree spring waters rich in minerals. It's the perfect retreat after a

chilly day of schussing at one of the four ski areas in nearby Park City." After a brief description of the crater and its history, the article goes on to say, "Homestead is the only warm-water scuba diving site in the continental United States. For information call, 800 327-7220, www.homesteadresort.com"

Men's Journal Likes Park City Too!

In the November 2005 issue of *Men's Journal*, an article titled, "10 Coolest Mountain Towns" named Park City, "The Ski Obsessive's Town". Some of the best quotes from the article include: "For powder addicts, Park City is a mind-blowing fix." "Powderhounds tackle tight glades across eight peaks at The Canyons—beloved for keeping feathery stashes long after a storm." "It's not unlikely to rack up as much as 15,000 vertical feet in the morning alone; then, at lunchtime, dozens of skis lean against the steamy windows of the ski-up pizza joint, Davanza's." "The après scene picks up with pool and pitchers of beer at the Pig Pen, whose proprietors are true enablers—they let patrons keep their ski boots on."



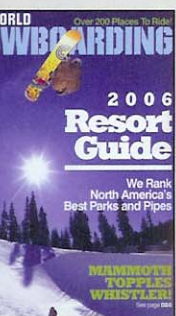
SKI Magazine names Deer Valley the site of their first, "Dream Home"

As ski areas become more and more popular for first and second home properties, *SKI Magazine* has decided to create their first ever *SKI Magazine Dream Home*.

Readers of the magazine will not only watch the *Dream Home* take shape, but they will also help give it form, via on-line interaction. Readers will help choose design elements, furnishings and amenities to create "the ultimate winter vacation residence." As *SKI Magazine* states in their November 2005 issue, "We've chosen Deer Valley Resort in Park City, Utah, as the quintessential resort in the quintessential ski town for our quintessential home. The *Dream Home* will encompass 8,000 square feet over three floors and boast five bedrooms and seven fireplaces. The rest of the possibilities are infinite." To watch what takes shape over the next year or so, subscribe to *SKI Magazine* or watch progress on skimag.com.

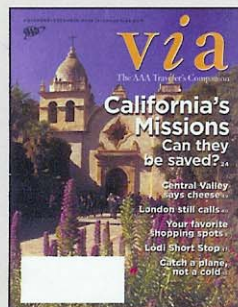


Park City Mountain Resort Named "Best Park"



Transworld Snowboarding Magazine has just named Park City Mountain Resort the "Best Park" in the country for the second year in a row. In addition, the resort ranked second overall for "Best Resort" and third for "Best Pipe," both moving up one notch over last year's rankings.

This coming ski season Park City Mountain Resort will add 20 new rail and funbox features to its four award winning terrain parks. The Superpipe walls will be five feet higher than last year's pipe creating one of the biggest pipes in North America. Park City Mountain resort has a planned opening of Saturday, Nov. 19th.



AAA suggests, "Wet, Weird and Wonderful"

The December issue of "Via," AAA's travel magazine, featured an article on the Homestead Crater in Midway, Utah. AAA called it "one of the planet's most unusual watering holes,"